



Top five reasons to work with Unify

We know you have choices. Here are five good reasons to choose us.

1 Work with a global market leader

- #2 Global IP PBX market share; #1 in Europe*
- Over 1 million customers across 110 countries
- Ranked market 'Leader' by top industry analysts such as Gartner
- Trusted by over 75% of the Fortune 500



Wherever you are, we are.

2 Get the gain without the pain

- Deploy in the way that works for you
- No forced "rip-and-replace"
- At your pace, on your budget
- In the cloud, in your data center, on premise, or hybrid



We know it's not a 'one size fits all' world.

3 We make it work, and keep it that way

- Global communications services capability in all regions
- 24/7 single point of contact support available
- Managed Services, Professional Services, Maintenance and Support Services



Leverage our breadth, depth, scope and scale.

4 The new way to work: Introducing Project Ansible

Announced in July 2013, **Project Ansible** is ambitious, definitive, and far reaching. Ansible will help you start the conversation, stay abreast of the people and topics that matter, and keep the conversation going, in any setting, on any device.

"... the Ansible user experience is a great example of how enterprise communications should work and how we as users want it to work ... it redefines how I want to interact, communicate and collaborate as part of daily work."

Michael Brandenburg
Industry Analyst, Frost & Sullivan

Business starts with a conversation. And we're changing the conversation.



5 Don't just take our word for it

- Over 5,100 issued and pending patents for innovation
- Leader in Gartner's Magic Quadrant for UC and Corporate Telephony
- Top score in Enterprise Connect UC RFP Sessions for 2012 and 2013
- Named Trusted Advisor for 2013 by Nemertes Research

"Trusted advisors – IT leaders don't even develop a strategy without reviewing with these vendors first, or having them at the table helping to develop it."

"Rounding out the top three is Unify, whose top characteristic rating is credibility."

Nemertes Research
2013 Trusted Advisor Annual Report

Take your next step – with us.

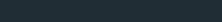


*Dell'Oro Group. Enterprise Telephony Report, 1Q13

About Unify

Unify—formerly known as Siemens Enterprise Communications—is a premier communications software and services firm. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, and enhances business performance. Born out of the engineering DNA of Siemens AG, Unify builds on this heritage of product reliability, innovation, open standards and security to provide integrated communications solutions for approximately 75% of the Global 500. Unify is a joint venture of The Gores Group and Siemens AG.

unify.com



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Reference No.: A31002-P3010-D101-2-7629

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